

Kidd Kraddick Morning Show's "Stories of Service" Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

YEA Networks, its subsidiaries and affiliated companies (together, the "Company"), will sponsor and conduct the Kidd Kraddick Morning Show's (the "Show") "Stories of Service" (the "Sweepstakes") substantially as described in these rules, and by participating, each participant agrees as follows:

Description of Sweepstakes/Participation.

1. **DATES OF SWEEPSTAKES:** "Stories of Service" Sweepstakes will run from 6:00am CT on July 2, 2018 through 11:59pm CT on August 2, 2018 (the "Sweepstakes Period").
2. **HOW TO ENTER:** During the Sweepstakes Period, you may earn (1) one entry in the Sweepstakes by completing an entry form on KiddNation.com and submitting a story about a member of the military. A maximum of (1) one entry per person.
3. **HOW TO WIN:** The company will select winners of Runner-Up prizes each weekday from July 9 – August 3 and read the nomination letter on the radio. Once per week from July 9 – August 3, the company will select a Grand Prize winner and talk with them on the radio. Prizes are awarded to the military member that was nominated, not to the nominator.
4. **PRIZES:** The Sweepstakes' Prizes will be awarded under the discretion of the Show's staff. **GRAND PRIZE (4):** \$500 VISA Gift card, Wonder Bread coupons, and a Wonder Bread Camo Apron. **RUNNER-UP PRIZES (20):** \$100 VISA Gift card, Wonder Bread coupons, and a Wonder Bread Camo Apron.

Prize is being provided by YEA Networks and will be awarded pending verification of eligibility. Prize is non-transferable; no substitutions are permitted. Prize must be redeemed by contacting the Kidd Kraddick Morning Show Business Office, and the winner must execute and return any required affidavit of eligibility and/or liability/publicity release within 10 business days of being notified or prize will be forfeited. If a winner cannot be contacted or is disqualified for any reason, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. The prize will be mailed to the winner upon verification of eligibility. Winner assumes the risk of its loss. The Company is not responsible for the safe arrival of a prize but will issue another check (minus the check cancellation fees) if check is cancellable and the Company is notified by winner within 30 days that they did not receive his or her prize.

4. All Sweepstakes entrants must be legal residents of the 48 contiguous United States and DC who are eighteen (18) years of age or older. Employees of the Show, its licensee, YEA Networks, radio stations that air the Show, their respective parent, subsidiary, and affiliated entities, their advertising and promotional agencies, participating sponsors, other radio stations in the listening area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse,

parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.

5. No more than one (1) winner per household within a 30-day period. Anyone who won a prize from YEA Networks in the last 30 days is not eligible to participate until the 30-day waiting period is over.

6. By participating, where allowed by law, winner and all participants grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other Sweepstakes and waive any claims to royalty, right, or remuneration for such use.

7. Consumer Created Content. If the entry for the Sweepstakes requires creative material from the participant/entrant, by submitting your entry: (1) you agree that your disclosure is gratuitous, unsolicited and without restriction and will not place the company or Sweepstakes sponsors under any fiduciary or other obligation, that the company is free to disclose the ideas on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you; (2) you acknowledge that, by acceptance of your submission, the company and Sweepstakes sponsors do not waive any rights to use similar or related ideas previously known to sponsor, or developed by their employees, or obtained from sources other than you; (3) you are verifying that you are the owner and producer of the submitted material and that no third party ownership rights exist to any material submitted, and (4) you are hereby granting the company and the station a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable (through multiple tiers) right and license to use, publish, reproduce, display, perform, adapt, modify, distribute, have distributed and promote such content in any form, in all media now known or hereinafter created, anywhere in the world, for any purpose.

8. Winner is responsible for all federal, state and local taxes in conjunction with said prize. Any additional costs related to the prize incurred, as a result of accepting said prize is solely the responsibility of the winner. Winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more. Winner will receive a 1099 IRS Tax form for the value of the Grand Prize as stated in these Sweepstakes rules.

9. All decisions of the Company are final.

10. The Company reserves the right to amend the rules at any time.

11. The Company is not responsible for any lost, disconnected, dropped, misdirected or incomplete telephone calls. Participants using equipment not set up for toll free phone exchanges (800, 888, 877, 866, etc.) may experience call connection problems or delays. The Company disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Company's control, or otherwise. For all Sweepstakes the Company disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Sweepstakes, and any injury or damage to entrant's or any other person's computer or telephone

related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes.

12. The re-sale or auction of the Show's complimentary prizes will result in disqualification for all future Show Sweepstakes or promotions.

13. The Company is not responsible for typographical or other errors in the printing, the offering or the administration of the Sweepstakes or in the announcement of a prize.

14. By participating in Sweepstakes and/or accepting a prize, each winner releases the Show, its licensee, YEA Network, radio stations that air the Show, Mars Chocolate North America LLC and their respective parent, subsidiary, and affiliated entities, agents, employees, officers, shareholders, suppliers and retailers and their advertising, Sweepstakes and production companies and agencies from any and all liability for any loss, harm, damages, cost or expense, including without limitation property damage, personal injury and/or death, arising out of playing the Sweepstakes or the acceptance, ownership or use of the prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

15. By participating in the Sweepstakes, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means (i.e. "inside information," spamming, etc.) will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Sweepstakes and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Sweepstakes, or make such other decisions regarding the outcome as the Company deems appropriate. The Company further reserves the right to cancel, terminate, suspend, or modify the Sweepstakes if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized interventions or technical failures of any sort. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.

16. The Company reserves the right to change or discontinue the Sweepstakes at any time and/or to extend the end date. If the Sweepstakes is changed or discontinued, the Company assumes no liability of any kind to any player who has participated in the Sweepstakes. Any changes to the Sweepstakes rules will be announced on the Show and posted on the Show's website at www.kiddnation.com within a reasonable time prior to taking effect. The Company reserves the right in its sole discretion to modify the Sweepstakes rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this Sweepstakes, you agree to be bound by these Sweepstakes rules, any modifications thereof, and by all other rules imposed by Company management. If due to circumstances beyond the control of Company, any event associated with this Sweepstakes or the prize is delayed, rescheduled, postponed or cancelled, Company reserves the right, but not the obligation, to cancel or modify the Sweepstakes and shall not be required to award a substitute prize.

17. These rules are in addition to, and complement, any rules said or posted that govern Sweepstakes on the Show. In the event of any discrepancy between these rules and the Company's General Sweepstakes Rules as posted or otherwise disseminated, these rules shall supersede.

18. The rules, rights or regulations set forth by the Show for its Sweepstakes will apply to any Show Sweepstakes winner, including any winner of the "Stories of Service" Sweepstakes, and they may be subject to change without notice. The Kidd Kraddick Morning Show Sweepstakes rules may be viewed on the Internet at www.kiddnation.com. The winner list will be posted online when complete.

19. No purchase necessary. Void where prohibited. Sponsor: YEA Networks, 220 East Las Colinas Blvd., Suite C-210, Irving, TX 75039 Phone Number: 972-432-9094

Flower Foods is not a sponsor or offeror of, and has no liability for claims arising from or related to, this Sweepstakes.