

Kidd Kraddick in the Morning's "Design the Kidd's Kids T-Shirt" Contest

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

YEA Networks, its subsidiaries and affiliated companies (together, the "Company"), will conduct the Kidd Kraddick in the Morning's "**Design the Kidd's Kids T-Shirt**" Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

Description of Contest/Participation.

1. **DATES OF CONTEST:** "**Design the Kidd's Kids T-Shirt**" entries will be accepted online between 12:00am Central Time ("CT") on August 19, 2013 to 11:59pm CT on September 13, 2013 (the "Entry Period"). Contest will run from August 19, 2013 through September 16, 2013.
2. **HOW TO ENTER:** Kidd Kraddick in the Morning show invites teachers to get their students to design the next Kidd's Kids T-Shirt and submit entries to www.Kiddnation.com. Entrants must completely fill out and submit during the Entry Period the "**Design the Kidd's Kids T-Shirt**" contest entry form and include an image of their design. **Images must be under 2 MB and also must be in a jpeg, png, eps or gif file format.** Each image or design (collectively, "Content") must be the original and creative work of each respective entrant and must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. Content may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks. The Company, in its sole discretion, reserves the right to disqualify any entry if such entry contains Content with inappropriate, illegal, indecent or otherwise offensive material, or if such entry contains material whose content is deemed at the sole discretion of the Company to be unsuitable for the public (i.e. entries must be radio clean). Entries that do not comply with these rules may not be eligible for the Contest. Entries will not be acknowledged or returned. By participating in the Contest, entrants consent and agree that the submitted entries and their Content, or any portion thereof, may be disclosed on air, posted on Kiddnation.com, on in any media without limitation, at the Company's sole discretion.
3. **HOW TO PLAY:** Kidd Kraddick in the Morning representatives will judge all entries and select 1 grand prize winner and 5 runner-ups. The winning classes/schools will be announced on or around September 16, 2013 at 7:00am CT. Each finalist school's name, city, state and its associated Content will be posted on KiddNation.com from September 16, 2013 at 7:00am CT to September 23, 2013 at 11:59am CT.
4. **PRIZE:** **One (1) grand prize: one (1) Visa gift card (or similar) valued at \$2,000 and one (1) year of Pilot Pens valued at \$234 will be awarded to the grand prize winning class/school at the discretion of the Show and its staff. Grand prize approximate retail value: \$2,234. Five (5) runner-up prizes: one (1) year of Pilot Pens valued at \$234 will be awarded to the runner-up classes/schools at the discretion of the Show and its staff.** The Grand Prize awarded to entrant's choice of school (subject to approval by Sponsor which may be granted or withheld in its sole discretion) which may be used to purchase school supplies, equipment and/or other items that the school administration deems appropriate (award of this

prize component is subject to school policy and laws/rules/regulations concerning whether school may accept gifts/awards/prizes from third party commercial entities; if school cannot accept this prize component due to school policy, law, rule, regulation or any other reason, Sponsor will award this prize to the first runner-up; under no circumstances will gift card intended for school be awarded to Grand Prize winner); The grand prize shall be provided by the Pilot Pen and will be awarded upon verification of eligibility. Prize is non-transferable; no substitutions are permitted. Prior to awarding the grand prize, an authorized representative of the winning school (or school board, as applicable) must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) business days of being notified or prize will be forfeited. If a winning school cannot be contacted or is disqualified for any reason, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card. Gift card is not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time. Lost or stolen gift cards will not be replaced. Prize or prize certificate will be mailed to the winner upon verification of eligibility. Winner assumes the risk of its loss. The Company is not responsible for the safe arrival of a prize or prize certificate.

5. All nominated schools (or any part of their respective school districts) must be located within 50 miles of any affiliate terrestrial radio station in the 48 contiguous United States which carries the Kidd Kraddick in the Morning Show. For a list of affiliate stations, visit www.kiddnation.com/where-to-listen/. Employees of Pilot Pen, the Show, its licensee, YEA Networks, radio stations that air the Show, their respective parent, subsidiary, and affiliated entities, their advertising and promotional agencies, participating sponsors, other radio stations in the listening area and the members of their immediate families are ineligible to participate. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.

6. By participating, where allowed by law, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. Further, by accepting the prize the winning school agrees to be interviewed by the Show regarding the use of the prize and the improvements to the winning school's playground(s) made possible by the prize.

7. Consumer Created Content. If the entry for the Contest requires creative material from the participant/entrant, by submitting your entry: (1) you agree that your disclosure is gratuitous, unsolicited and without restriction and will not place the company or contest sponsors under any fiduciary or other obligation, that the company is free to disclose the ideas on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you; (2) you acknowledge that, by acceptance of your submission, the company and contest sponsors do not waive any rights to use similar or related ideas previously known to sponsor, or developed by their employees, or obtained from sources other than you; (3) you are verifying that you are the owner and producer of the submitted material and that no third party ownership rights exist to any material submitted, and (4) you are hereby granting the company and the station a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable (through multiple tiers) right and license to use, publish, reproduce, display, perform, adapt, modify, distribute, have distributed and promote such content in any form, in all media now known or hereinafter created, anywhere in the world, for any purpose.

8. If applicable, the winner is responsible for all federal, state and local taxes in conjunction with the prize. Any additional costs related to each prize incurred, as a result of accepting said prize is solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the prize winning school's (or school board's, if applicable) tax identification number, employer identification number, or the equivalent for receipt of any prize valued at \$600 or more. All winners will receive a 1099 IRS Tax form for the value of the grand prize as stated in these contest rules.

9. All decisions of the Company are final.

10. The Company reserves the right to amend the rules at any time.

11. The Company is not responsible for any lost, disconnected, dropped, misdirected or incomplete telephone calls. Participants using equipment not set up for toll free phone exchanges (800, 888, 877, 866, etc.) may experience call connection problems or delays. The Company disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Company's control, or otherwise. For all contests the Company disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer or telephone related to or resulting from participating in or downloading any information necessary to participate in the Contest.

12. The re-sale or auction of the Show's complimentary prizes will result in disqualification for all future Show contests or promotions.

13. The Company is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.

14. By participating in Contest and/or accepting a prize, each winner releases the Show, its licensee, YEA Network, radio stations that air the Show, their respective parent, subsidiary, and affiliated entities, agents, employees, officers, shareholders, suppliers and retailers and their advertising, contest and production companies and agencies from any and all liability for any loss, harm, damages, cost or expense, including without limitation property damage, personal injury and/or death, arising out of playing the Contest or the acceptance, ownership or use of prizes. In order to receive a prize, participants must sign an official waiver form provided by the Company.

15. By participating in the Contest, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means (i.e. "inside information," spamming, etc.) will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event

beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. The Company further reserves the right to cancel, terminate, suspend, or modify the Contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized interventions or technical failures of any sort. The use of any device to automate entry is prohibited and may result in disqualification. Online entries generated by a script, macro or use of automated devices will be disqualified at the Company's discretion. The Company's computer or telephone system is the official time keeping device for this Contest. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. The Company, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Company's website. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.

16. The Company reserves the right to change or discontinue the contest at any time and/or to extend the end date. If the contest is changed or discontinued, the Company assumes no liability of any kind to any player who has participated in the contest. Any changes to the contest rules will be announced on the Show and posted on the Show's website at www.kiddnation.com within a reasonable time prior to taking effect. The Company reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Company management. If due to circumstances beyond the control of Company, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Company reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.

17. These rules are in addition to, and complement, any rules said or posted that govern contests on the Show. In the event of any discrepancy between these rules and the Company's General Contest Rules as posted or otherwise disseminated, these rules shall supersede.

18. The rules, rights or regulations set forth by the Show for its contests will apply to any Show contest winner, including any winner of the "**Design the Kidd's Kids T-Shirt**" contest, and they may be subject to change without notice. Kidd Kraddick in the Morning contest rules may be viewed on the Internet at www.kiddnation.com. The list of winners will be posted online when complete.

19. No purchase necessary. Void where prohibited. Sponsor: YEA Networks, 220 East Las Colinas Blvd., Suite C-210, Irving, TX 75039 Phone Number: 972-432-9094.